



THE RADIO NETWORK THAT GETS RESULTS!

YOUR AD. WILL NEVER COMPETE WITH ANOTHER

NO MORE THAN 3 ADS IN A BREAK (Jan. to Sep. / No More Than 4 Oct. to Dec.)

Ask About Rates for Customised Promotions & Packages, Segments & Features

SINGLE STATION - Monday to Sunday 30-second Rates

Daypart	97.1 More Music Radio	Radio 90.5 FM	heartbeat 104.1FM
5AM - 9AM	250	150	150
9AM - 3PM	200	125	125
3PM - 7PM	250	150	150
7PM - Midnight	150	100	100
Overnight 12AM - 5AM	100	75	75

NETWORK RATES - Monday to Sunday 30-second Rates

Daypart	All 3 Stations	97.1 & One Other	2 Stations
5AM - 9AM	450	350	250
9AM - 3PM	350	275	225
3PM - 7PM	450	350	250
7PM - Midnight	250	175	150
Overnight 12AM - 5AM	150	100	80

Volume Discounts (before V.A.T)

- \$25,000 to \$74,999 – 5%
- \$75,000 to \$149,999 – 10%
- \$150,000 + – 15%

Additional Rates

- 15-seconds - Deduct 20%
- 45-seconds - Plus 20%
- 60-seconds - 60%

- Special Placement - 30-sec. Rate + 15%
- Time Checks - Use 15-sec. Rate
- Seasonal Surcharge Nov. & Dec. - + 15%

Rates subject to 12.5% V.A.T